

iGive.com®

What is iGive.com?

Established in 1997, iGive.com is an Internet company whose goal is to enable the economic power of individuals to benefit their chosen communities. We hope that in the near future, all consumer transactions contain a percentage that benefits causes close to home.

Hundreds of thousands of iGive shoppers have raised over \$6,000,000 for their favorite causes - all at no cost.

F.A.Q.s

What Causes Can I Support? At iGive.com, members list and support their favorite worthy causes, from national nonprofits to local, neighborhood efforts, like your child's school organization or your local animal shelter.

Whenever a supporter lists a new cause at iGive.com, an e-mail is sent to the nonprofit group requesting them to verify the information the supporter provided. Checks are sent monthly to all verified causes with more than \$25.00 earned.

Which Stores Help My Cause? Our online mall features over 1,300 of the web's best stores, including Amazon.com, Pottery Barn, Best Buy, Staples, GAP, PETCO, Expedia, and QVC. From gifts to groceries, special occasions to everyday necessities, every purchase can help your cause.

How Much Money Goes to My Cause? Up to 26% of each and every purchase benefits your cause, and donation rates vary by store. Donation rates are clearly listed within the iGive Mall. When you shop, every penny of the advertised donation goes directly to your cause. No administrative costs, fees, no mark-ups. We promise, you'll never pay more to shop through iGive.

How Can You Do All This for Free? Online retailers pay iGive.com a sales commission, which is totally separate from the donation rates listed on our web site. Paid advertising on our website and e-mails also allow us to expand our free services for you and your cause.

How Can Your Online Purchases Help The Art League of Long Island?

www.iGive.com/ArtLeagueofLongIsland



 **iGive.com®**
Change online shopping for good.

Join

*Just go to:
www.iGive.com/ArtLeagueofLongIsland*

Join for Free Use the link above and ALLI will automatically be selected to receive your iGive earnings! You can create an iGive account in just a few moments.

Safe & Private Your iGive account is totally free and private. We will never sell your e-mail address or personal information to anyone.

Our Community As an iGiver, you're part of the world's, first and largest online network of shoppers, stores, and nonprofit organizations -- all dedicated to turning everyday online shopping into philanthropy.



Shop & Search

Shop through iGive and a portion of each purchase helps the Art League

Start at iGive Bookmark the iGive website or install their handy Button to make sure you never miss out on a donation opportunity at iGive.com. Smart shoppers: look for the weekly iGive newsletter for coupons, free shipping deals, and sale alerts at stores that help your favorite cause.

Looking for a Specific Store? You'll find over 1,300 of the web's best at iGive.com, with new stores added every week. Check iGive.com/Shop to see if your favorite store is on the list. Next to each store in the iGive Mall, you'll see exactly how much of each purchase will be donated to ALLI.

Tell Friends

Spread the word about iGive.com to help the Art League even more.

Tell Friends To introduce friends to iGive.com, click on the handy 'Tell a Friend' link on top of every iGive web page to send them a custom e-mail invitation. Or take your referral link from the 'Tell a Friend' page and create your own invitation.

Link to iGive On the 'Cause' page, you'll also find a variety of customized links and banners for your use on your organization's Web site.

Really Branch Out... Find us on Facebook. Become a fan, become a friend, and help spread the word.

iGive.com™
Change online shopping for good.



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